



## **American Cancer Society CEO to participate in 'Summit Conversations'**

### **Health Care Summit to be held January 28 at University of Miami, 6:30 p**

John R. Seffrin, Ph.D., chief executive officer of the American Cancer Society and its advocacy affiliate, the American Cancer Society Cancer Action Network (ACS CAN), will join other leaders from labor, health care, government and business January 28 at the University of Miami in the first of ten "Summit Conversations" on health care reform.

Sponsored by *America's Agenda: Health Care Education Fund*, the Summit Conversations will highlight the emerging national consensus on key components of a reformed 21<sup>st</sup> century health care system.

"Dr. Seffrin has been on the front lines of the war against cancer for three decades and has transformed the world's largest cancer-fighting group into one of the world's most ambitious public health organizations," said *America's Agenda* President Doug Dority. "Under his leadership, ACS CAN has become a leading advocacy organization, educating lawmakers about health issues. He will bring his expertise and political know-how to our Summit Conversation's exploration of emerging solutions to our health care crisis."

Dr. Seffrin is a contributing author to more than one dozen books and has written more than 100 articles and other publications. Purdue University, Ball State, Thomas Jefferson University and Indiana University have bestowed honorary doctorates upon him in recognition of his leadership in the worldwide fight against cancer.

Other Summit participants include former Congressman Dick Gephardt, Laborers' International Union of North America General President Terry O'Sullivan, PhRMA President and CEO Billy Tauzin, Scotts Miracle-Gro Company CEO James Hagedorn, American Nurses Association President Rebecca Patton, Florida International University medical educator and author Dr. Pedro Jose Greer, and Dr. C. Martin Harris, director of information for the Cleveland Clinic. University of Miami President Donna Shalala will host the event and political commentator Bill Press will serve as moderator.

*America's Agenda* had led the fight to achieve comprehensive health care reform in states across the nation. "We're seeing an emerging new consensus that should be a valuable guide to the new Congress in shaping the direction of American health care for the next century," said Dority.

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